Minsi Trails Council
Popcorn Sale 2013

Your Scouting unit has the opportunity to guarantee an ideal program year for its young people. You may want to fund that special outing you never thought your unit could afford, or finance new camping equipment or simply send a few more boys to summer camp. By selling Trail's End Gourmet Popcorn, you'll be able to make the 2013-2014 Scout year memorable.

The Minsi Trails Council is dedicated to providing the best, simplest and most profitable popcorn sales program possible to its units. The Trail's End Company has provided quality service at all levels to scout councils all over the nation, and continues to improve the quality of its products while constantly updating the marketing and sell-ability of the products.

The 2013 sale will feature a simple product-pricing plan with a 37% commission on all gross sales. In addition, there will be a way for your unit to earn a $50 bonus and a pizza party. There will be a special youth incentive for those joining the $600 club.

For your convenience, you will have a choice of three separate kickoffs to attend. The first one will be at the Hazle Township Community Park, Hazleton, PA (Route 93), 6:30 PM on **Thursday, August 1st**. The second kickoff will be in the Settlers Camp Dining Hall – 7:00PM on **Thursday, August 8th**. A light dinner will be served at each of these.

The final kickoff will be at Lehigh Carbon Community College in the Academic Resource Center (ARC) (Route 309 in Schnecksville) on **Monday, August 12th**. This program will start at 6:30PM and refreshments will be served.

At the kickoff you will receive your sales materials, order forms, prize brochures and also your password to access the Trail's End online popcorn system. Directions will be added to the council website.

Our 2013 Popcorn lineup introduces 5 new flavors, more tins and a new youth prize program.
Please ensure that you send at least one representative from your unit to a kickoff.

Need Info: call Teresa Smith (610-465-8574) or Matt Klutzaritz (610-465-8581).

Please respond by providing the below information by Wednesday, July 31st.

WE WANT TO SELL POPCORN IN 2013

To sign-up for this year's popcorn sale, please provide the following information and email to (Teresa.Smith@scouting.org), fax (610-465-4500) or mail it to:
Popcorn Sale, Minsi Trails Council, PO Box 20624, Lehigh Valley, PA 18002

Deadline: Wednesday, July 31st

District_____Unit (Pack, Troop or Crew) #_____ Name _____

Preferred Phone Number_____Email Address_____

Indicate # of people and which Kickoff attending: _____

_____Hazle Township

_____Settlers Camp

_____ LCCC